



get there

Introducing Oregon's new ride matching tool



Agenda

- Introductions
- Employer Benefits
- Employee Benefits
- Incentives & Rewards
- Tool Demo

What can **Get There** do?

Improve your commute

- Find carpool matches
- Find a vanpool
- Show transit options
- Show bike route options *and calories burned*
- Show Park & Rides, bikeshare and Zipcar locations
- Log trips to track progress or compete against coworkers





Get There

Employer Benefits



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Employee Benefits



Get There

Incentives & Rewards



Start with a Plan

- What do you want to achieve?

Using **Get There** to manage rewards

Point Program or Incentive Tool?

Common Features

- Specify a name and contact email for program questions
- Restrict your program to members of specific networks or subnetworks
- Exclude members of specific networks or subnetworks
- Run raffle-style drawings for random winners
- Require administrator approval for rewards OR automatically distribute digital rewards
- Download detailed spreadsheet reports of user / reward statuses



Using **Get There** to manage rewards

Incentive Tool



Best for programs that:

- Encourage users to accomplish a very specific goal (e.g. 10 trips, 20 days, 100 miles)
- Offer a single reward option
- Require users to opt in / join
- Allow users to redeem a reward without logging any trips (e.g. sign-up rewards)



Using **Get There** to manage rewards

Incentive Tool

Special Features:

- Criteria can be set to # of trips, days, or distance logged
- Users see visual indicators of progress toward goal
- If the incentive only applies to certain networks users can be set to auto-join
- Can be set to allow users to accrue multiple rewards over a set time period



Using **Get There** to manage rewards

Incentive Tool

Limitations:

- System-wide incentives can not be set to auto-join, users must opt in
- Can only offer a single reward/prize option, even if rewarded multiple times
- Incentives where multiple rewards are earned must be redeemed at the end of the program period.

Using **Get There** to manage rewards

Point Program Tool



Best for programs that require any of the following:

- Offer users multiple reward options
- Incentivize certain modes differently (e.g. biking is worth twice as much as carpooling)
- Need to be offered system-wide with no opt-in
- Allow users to redeem multiple rewards without logging trips (e.g. [ERH/GRH](#))

Using **Get There** to manage rewards

Point Program Tool

Special Features:

- Assign different point values to different modes
- Set a maximum number of points earned per day
- Add as many reward options as needed
- Change reward options mid-program
- Set point values and sort order of reward inventory
- Maximum number of redemptions per user can be set for each inventory item
- Manually add or subtract available points





Setting up rewards **Get There**

Network Managers are able to...

- Create incentive and point programs
- Create Challenges
- Conduct surveys

....within their Networks

Westside Transportation Alliance & Metro can do everything Network Managers can PLUS...

- Create & manage digital inventories
- Create detailed reports
- Create Commute Reward programs
- Proxy as a user to resolve problems
- Create Events and Custom Locations
- And more.....





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