# Drive Less Connect Training for Transportation Coordinators



Matching people with places





1. Resources



- 1. Resources
- 2. What the tool does



- 1. Resources
- 2. What the tool does
- 3. User's perspective



- 1. Resources
- 2. What the tool does
- 3. User's perspective
- 4. How to administer



- 1. Resources
- 2. What the tool does
- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program



- 1. Resources
- 2. What the tool does
- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program
- 6. Marketing

# 1. Resources

- 2. What the tool does
- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program
- 6. Marketing



# Resources



- Notes Manual
- WTA's Drive Less Connect Resource Webpage www.wta-tma.org/drivelessconnect

1. Resources

# 2. What the tool does

- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program
- 6. Marketing































Ridematch Home

Calendar

**Events** 

Rewards

Profile



Find matches! S Your Trip Start: SW Teal Blvd, Beaverdon, OR, USA

vour Trip Destination: Pioneer Courthouse Square, 715 SW Morrison St # 702, Portland, OR 97205-3103, USA

Check Transit Schedule (Google Transit)

🖶 Advanced Search | Approximate one way cost if you drive alone (Source: AAA): \$4.47 | Maximum number of matches to print: 10







Route Match: 76 % Mode(s):

Work Hours: 8:00am to 5:00pm Every Mo, Tu, We, Th, Fr Trip Details: Start: 7:00am-8:00am; Return: 4:30pm-5:30pm

Preference: Ride or Drive

> Send message More Details

Screen Name: guidopiedra Route Match: 71 % *~* Mode(s):

Network(s):

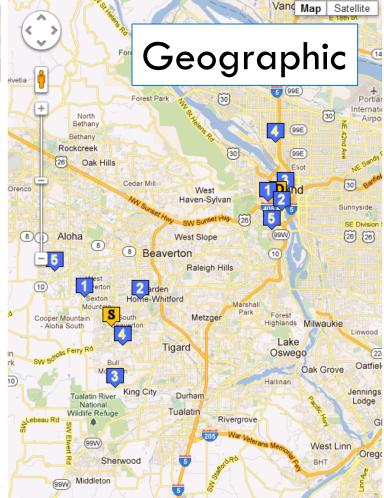
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> Start: 7:30am-8:30am; Return: 4:30pm-5:30pm

Preference: Ride or Drive

> More Details Send message

NW Natural













- Secure
- Geographic











- Secure
- Geographic
- Free











- Secure
- Geographic
- Free
- **2,900** (Metro)











- Secure
- Geographic
- Free
- 2,900 (Metro), 490 (WashCo)









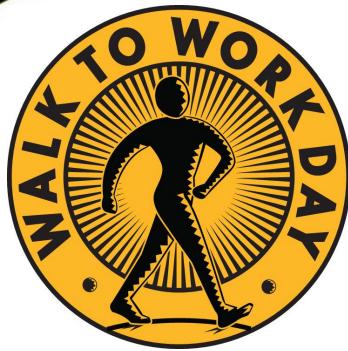


- Secure
- Geographic
- Free
- 2,900 (Metro), 490 (WashCo)















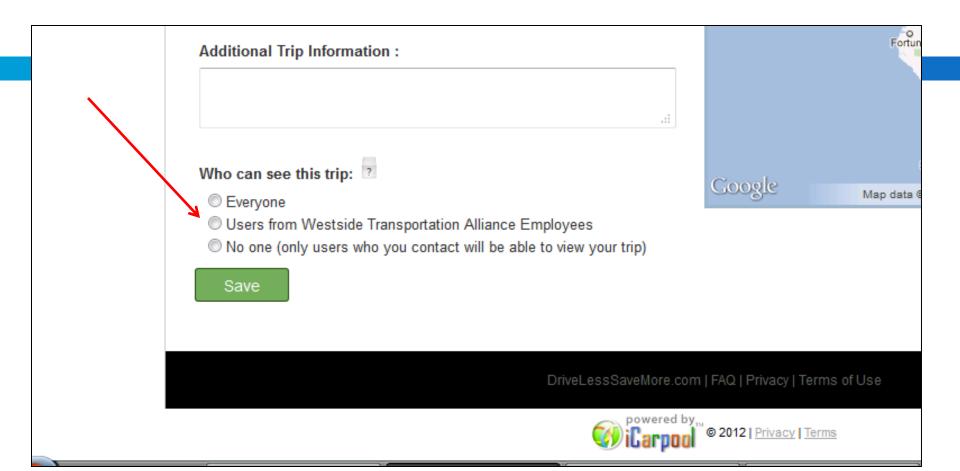


- Secure
- Geographic
- Free



- 2,900 (Metro), 490 (WashCo)
- Run promotions













- Secure
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- Free

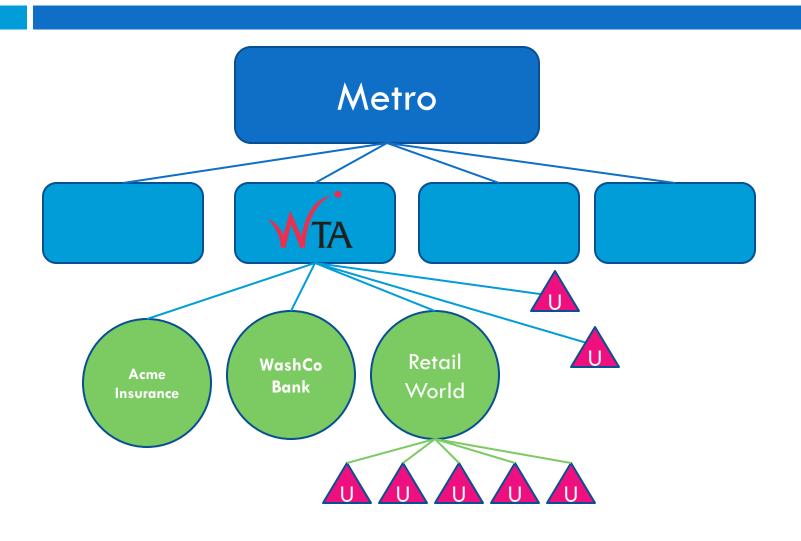


- 2,900 (Metro), 460 (WashCo)
- Run promotions
- In-network matching





# What the tool does: Networks = A group of like users, with one or more administrators



- 1. Resources
- 2. What the tool does

# 3. The user's perspective

- 4. How to administer
- 5. Run an incentive program
- 6. Marketing



# User Registration www.DriveLessConnect.com





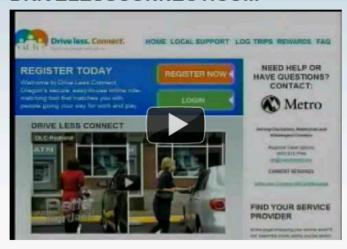
HOME LOCAL SUPPORT LOG TRIPS REWARDS FAQ

#### **REGISTER TODAY**

Welcome to Drive Less Connect, Oregon's secure, easy-to-use online ride-matching tool that matches you with people going your way for work and play.



# BOEING EMPLOYEES MATCH UP USING DRIVELESSCONNECT.COM



#### NEED HELP OR HAVE QUESTIONS? CONTACT:



Serving Clackamas, Multnomah and Washington Counties

> Regional Travel Options (503) 813-7566 rto@oregonmetro.gov

# FIND YOUR SERVICE PROVIDER

Is this page displaying your service area? If not, select the county where you live and/or work from the list below.

Choose County ▼ Go



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Choose County ▼ Go



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Already registered? Click here to login. Create your profile! First Name Last Name Erika Test State/Province Country United States Washington Phone Number Extension (optional) 503-906-7941 Email Address Confirm Email erikatest@hotmail.com erikatest@hotmail.com Password Confirm Password ••••• ••••• Screen Name ErikaTest Screen Name is available. Security Question Security Answer City where you were born? Ventura Word Verification Magic Word MEPA5E I have read, understood and I agree to the terms of use and privacy policy of the site and service. Site Terms of Use Site Privacy Policy Service Terms of Use Service Privacy Policy



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	Already registered? Click here
Create your profile!	
First Name	Last Name
Erika	Test
Country	State/Province
United States	• Washington ▼
Phone Number	Extension (optional)
503-906-7941	
Email Address	Confirm Email
erikatest@hotmail.com	erikatest@hotmail.com
Password	Confirm Password
•••••	•••••
Fair	
Screen Name	
ErikaTest	Screen Name is available.
Security Question	Security Answer
City where you were born?	Ventura
Magic Word	Word Verification
MERASE.	MEPA5E
	e to the terms of use and privacy policy of the site and service.





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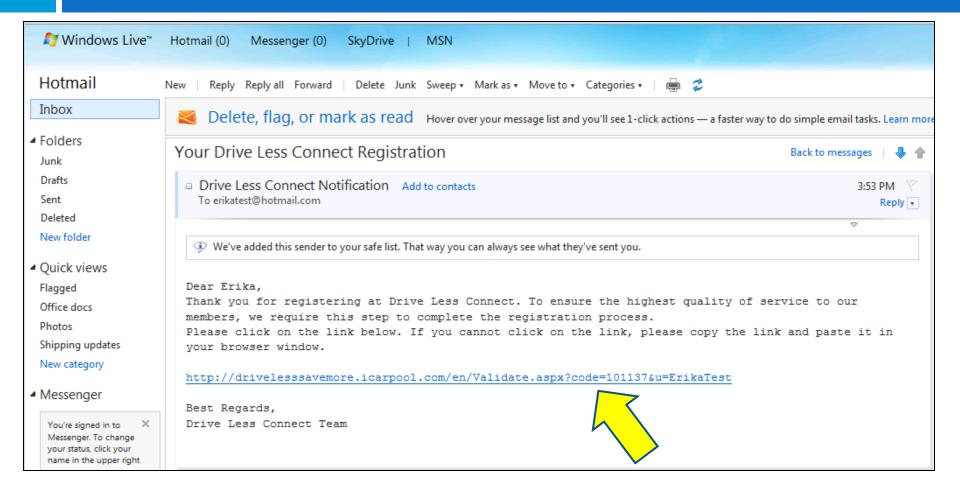
#### Account created

Your account has been created. An email has been sent to the email address you specified.

Please follow the instructions in the email to complete your registration. Please check your spam folder too, because sometimes, your personal spam filters or your email provider settings could cause our email to be delivered in the spam folder.

#### Did the email arrive in your spam folder?

To ensure that you receive all our emails in the future, you could save our email address to your list of contacts. <u>Click here</u> and select "Open". When the contact card is displayed, select "Save and close".





Drive less. Connect.

Matching people with places

Sign Up | Log in

Your account has been validated successfully.

Continue

Matching people with places



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Sign Up | Log in

Validation Complete

Your account has been validated successfully.



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Don't have an account? Click here to sign up.



Email Address

erikatest@hotmail.com

Password

Password is case-sensitive.

Sign In

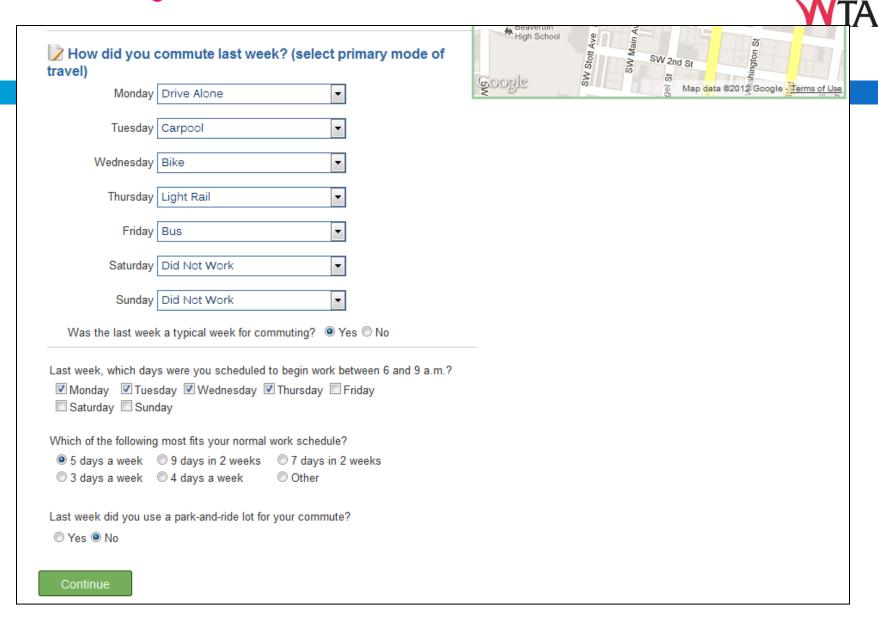
Forgot your password?



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**Drive less. Connect.** ErikaTest Logout What are you here for? (Check all that apply) Map Satellite Olympia Yakima ■ I want to find travel options for my commute Gifford Pinchot National Forest ☑ I am here to record my trips Longview Walla Walla ☑ I am looking to share a ride to an event/one-time trip Pendleton O I am a parent and am here for SchoolPool Portland O o La Grande McMinnville O Dallaso Woodburn Umatilla \* National Forest Newporto Your Home Address O Lebanon Malheur Redmond Corvallis National Forest Address: 15218 SW Teal Blvd, Beaverton, OR 9700 e. on map Florence O Bend Include City and State Cottage Coos Bay Use as mailing address Umpqua National Forest Roseburg Fremont Grants Pass Nour Employer/Institution National Forest Medford Brookings Q Westside Transportation Alliance Work/Campus Name: Crescent City Alturas Shasta Six Rivers National Forest National Forest Winnem Work/College Email: Eureka Lassen
National Forest 0 Fortuna Redding I know the work/campus address and would like to enter it Mendocino National Forest I want to search using a name (business park/building/campus name) Reno Chico Carson City Address: 5 SW Millikan Way, Beaverton, OR 97005 Yuba City on map Include City and State Davis O Sacramento Use as mailing address Stanislaus National Forest Concord Stockton





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Home Ridematch Calendar Events Rewards Profile

Hi, Erika

#### Get Started





Looking to ridematch so you can share the ride? Whether you ride or drive, you must post a trip to ridematch. Get started and post a trip now!

Get Started



Did you know logging your trips in the calendar can help you track your achievements and earn potential rewards? Get started and log your trips in the calendar now!

Get Started

My Profile

#### News Feed



Not wild about driving in the snow? Consider walking, taking the bus or telecommuting to work. Above all, stay warm, dry & safe out there!

Posted by Jef Lucero

Washington State on 1/18/2012 1:03 PM



Wonderful story on the benefits of commute options and alternatives! Check it out at <a href="http://bit.ly/wJis9W">http://bit.ly/wJis9W</a>

Posted by Jef Lucero

Washington State on 1/6/2012 11:59 AM



Is saving money your resolution in 2012? Then walk, bike or ride the bus to work! Save hundreds on gas, parking and wear & tear on your car.

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Next

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- Find a ridematch partner
- Update your trip calendar
- · Find out about available rewards
- · Find a ridematch partner for events
- Learn about <u>commute services</u>
- Update your <u>profile</u>



Home	Ridematch	Calendar	Events	Rewards	Profile
Hi, Erika Get Started					



<u>Calendar</u>

**Events** 

Home | Local Support | Log Trips | Rewards | FAQ



**Profile** 

Rewards

Hi, Erika

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- · Find out about available rewards
- · Find a ridematch partner for events
- Learn about commute services
- Update your profile

#### Did you know?



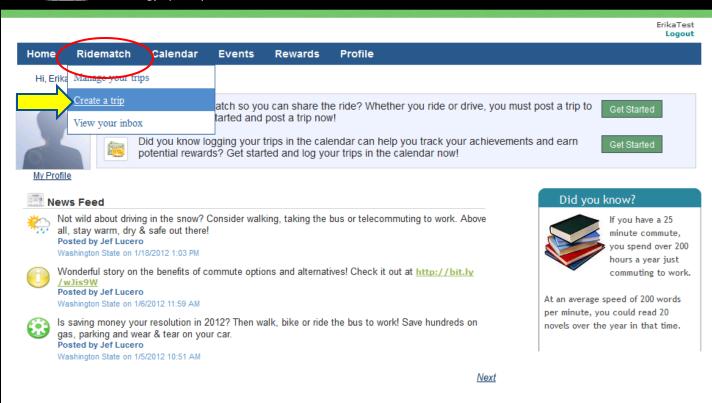
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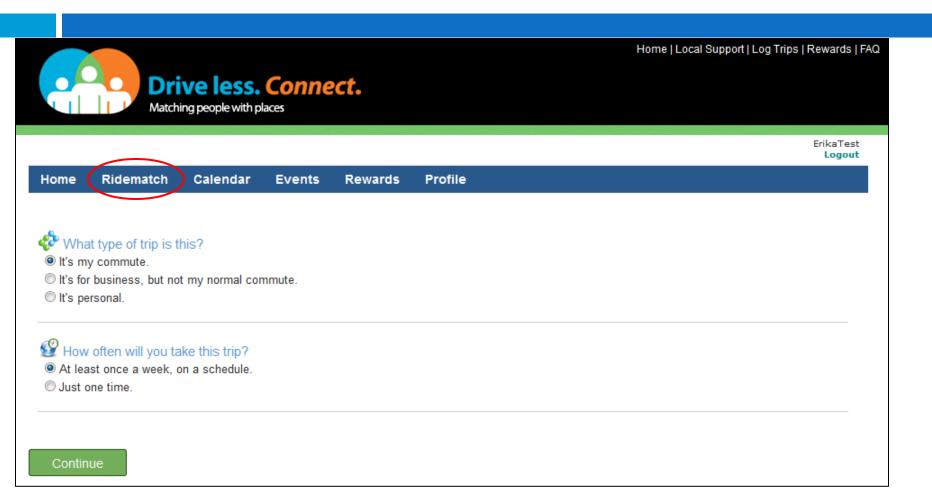


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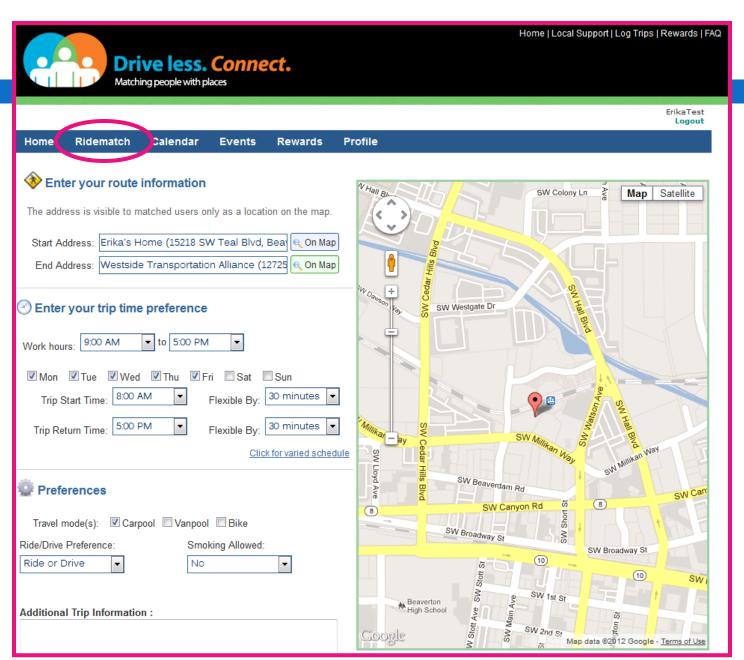
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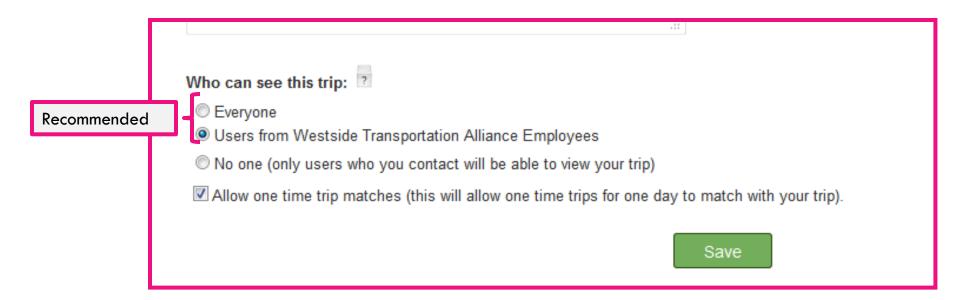




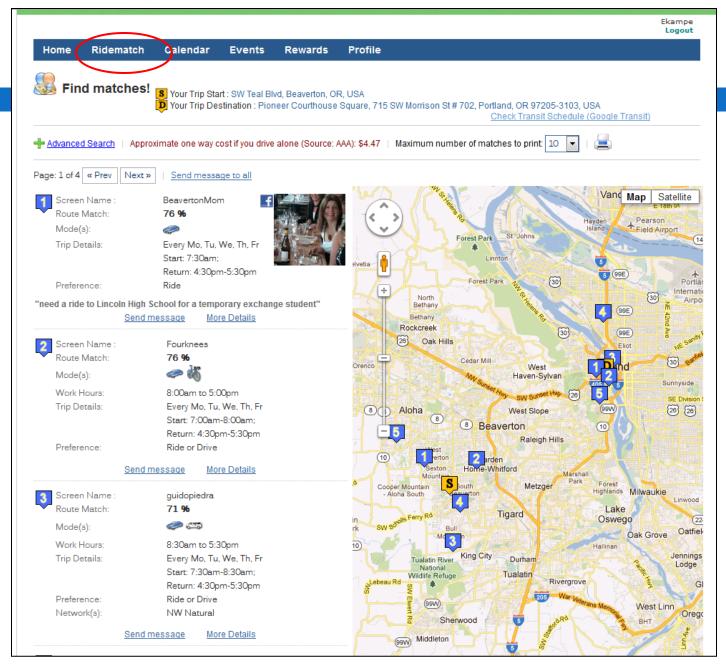














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Hi, Erika

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Rewards

**Profile** 

Hi, Erika

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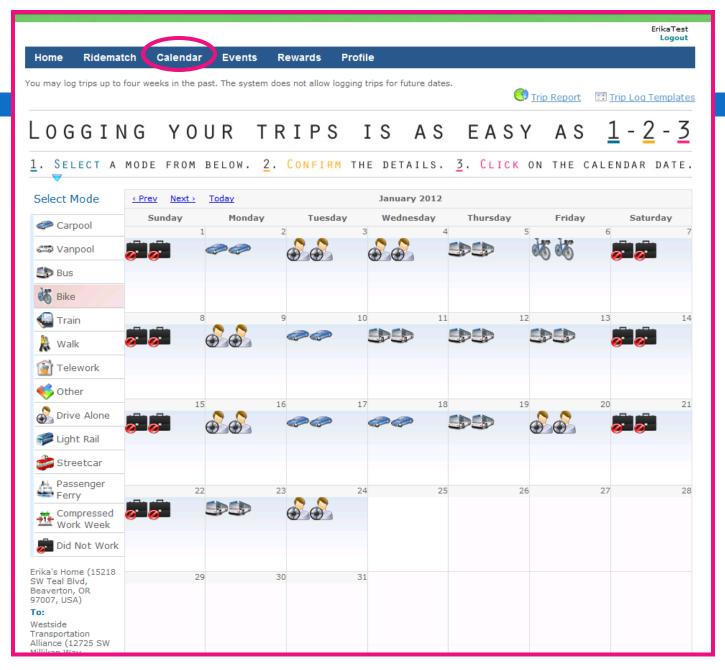
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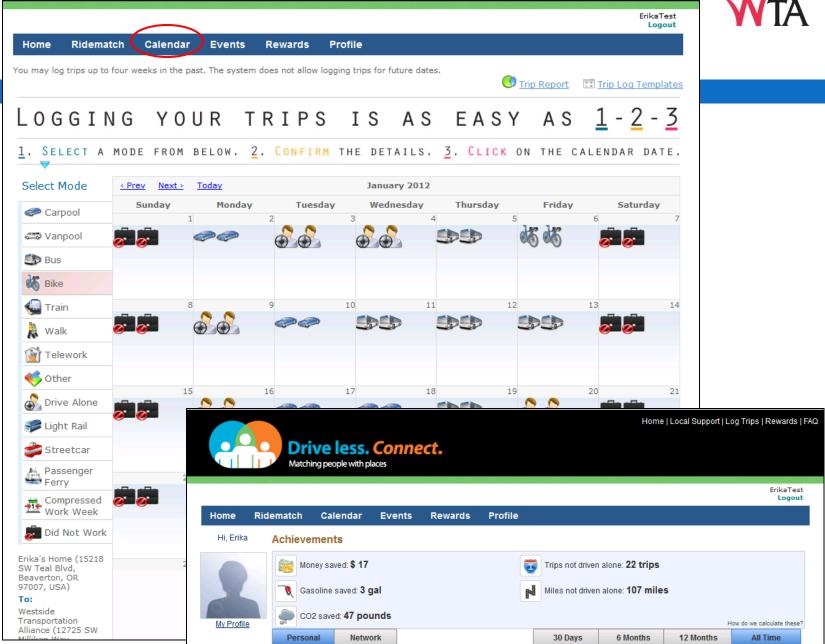
### Calendar





### Calendar







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Hi, Erika

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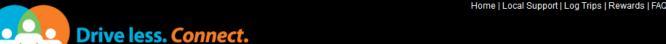
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Matching people with places ErikaTest Logout Home Ridematch Calendar **Events** Rewards **Profile** Hi, Erika Get Started Looking to ridematch so you can share the ride? Whether you ride or drive, you must post a trip to ridematch. Get started and post a trip now! Did you know logging your trips in the calendar can help you track your achievements and earn potential rewards? Get started and log your trips in the calendar now! My Profile Did you know? News Feed Not wild about driving in the snow? Consider walking, taking the bus or telecommuting to work. Above If you have a 25 all, stay warm, dry & safe out there! minute commute. Posted by Jef Lucero you spend over 200 Washington State on 1/18/2012 1:03 PM hours a year just



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Next

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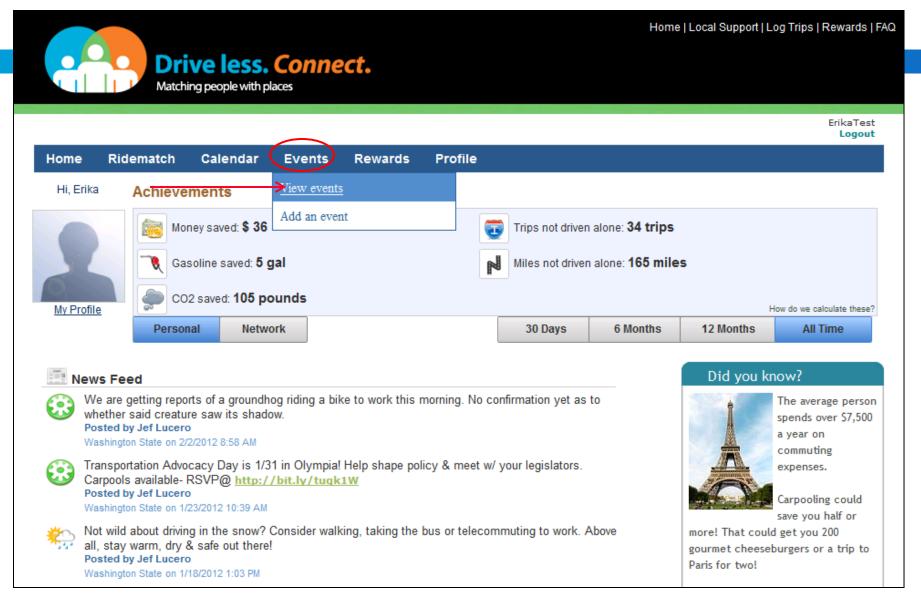
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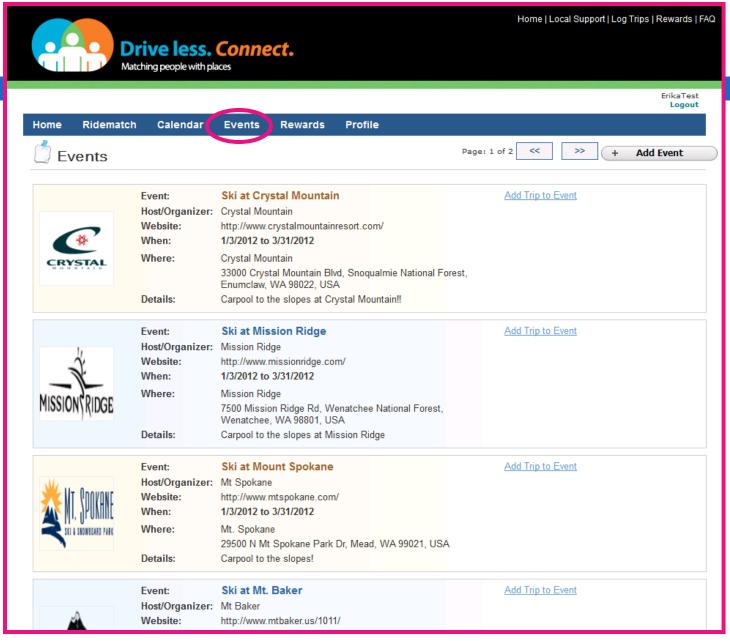
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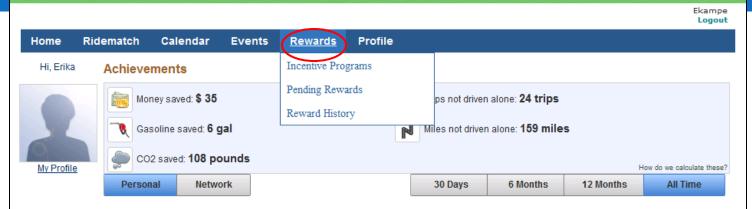
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#### News Feed



How much are you saving? Log your trips under the Calendar tab to learn your personal and network results. Network results updated weekly.

Posted by Mary Ann Aschenbrenner
Portland Metro on 1/3/2012 12:10 PM



Calculate the real cost of driving alone on DriveLessSaveMore.com. Select: http://www.drivelessconnect.com/driving-cost-calculator

Posted by Mary Ann Aschenbrenner Portland Metro on 1/3/2012 12:08 PM

#### Did you know?

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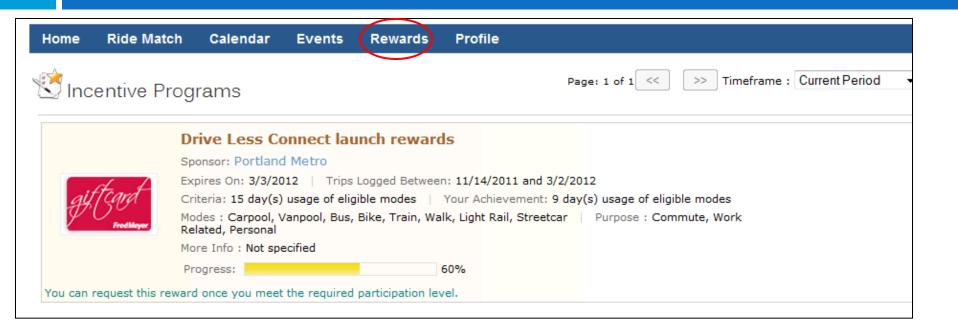
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### Rewards









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Home Ridematch Calendar

**Events** Rewards **Profile** 

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#### News Feed



We are getting reports of a groundhog riding a bike to work this morning. No confirmation yet as to whether said creature saw its shadow.

#### Posted by Jef Lucero

Washington State on 2/2/2012 8:58 AM



Transportation Advocacy Day is 1/31 in Olympia! Help shape policy & meet w/ your legislators. Carpools available- RSVP@ http://bit.ly/tugk1W

#### Posted by Jef Lucero

Washington State on 1/23/2012 10:39 AM



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#### Posted by Jef Lucero

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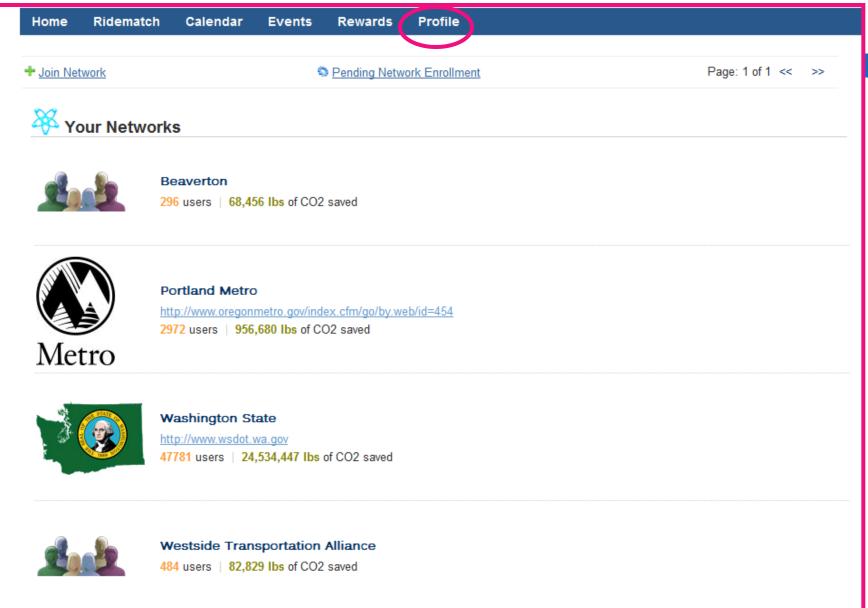


The average person spends over \$7,500 a year on commuting expenses.

Carpooling could save you half or

more! That could get you 200 gourmet cheeseburgers or a trip to Paris for two!







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Posted by Jef Lucero

Washington State on 1/18/2012 1:03 PM



Wonderful story on the benefits of commute options and alternatives! Check it out at http://bit.ly /wJis9W

Posted by Jef Lucero

Washington State on 1/6/2012 11:59 AM



Is saving money your resolution in 2012? Then walk, bike or ride the bus to work! Save hundreds on gas, parking and wear & tear on your car.

Posted by Jef Lucero

Washington State on 1/5/2012 10:51 AM

Did you know?



If you have a 25 minute commute. you spend over 200 hours a year just commuting to work.

At an average speed of 200 words per minute, you could read 20 novels over the year in that time.

Next

Thank you for choosing <u>Drive Less Connect</u> as your commute and rideshare solutions tool.

What would you like to do today?

- · Find a ridematch partner
- · Update your trip calendar
- · Find out about available rewards
- Find a ridematch partner for events
- Learn about <u>commute services</u>
- Update your <u>profile</u>

- 1. Resources
- 2. What the tool does
- 3. User's perspective

# 4. How to administer

- 5. Run an incentive program
- 6. Marketing





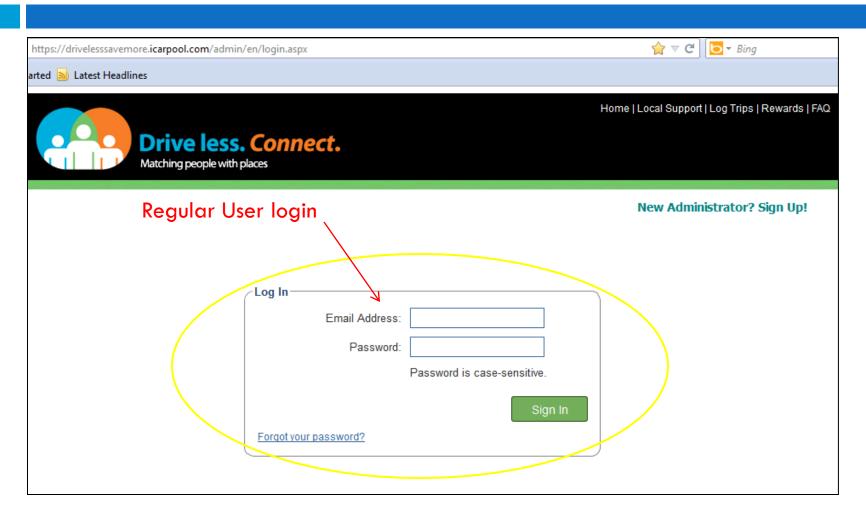
### Use a different website:

https://drivelesssavemore.icarpool.com/admin/en/login/aspx

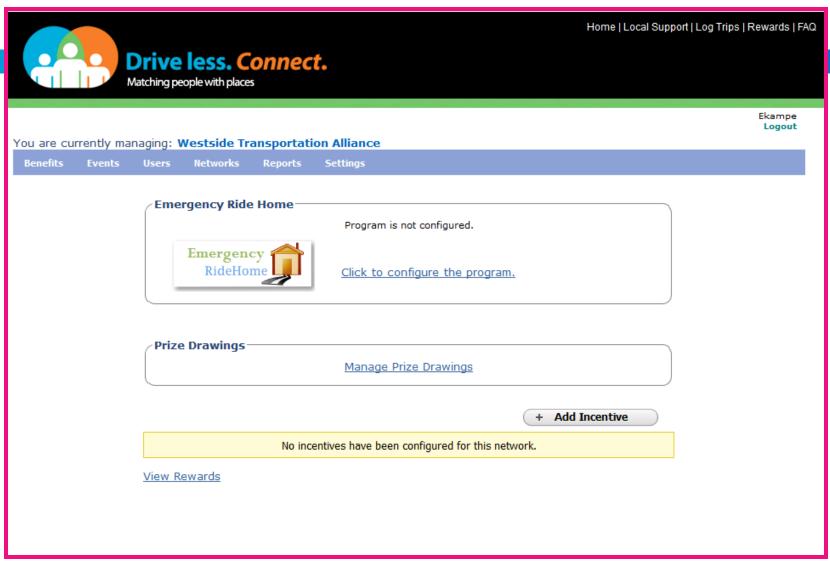




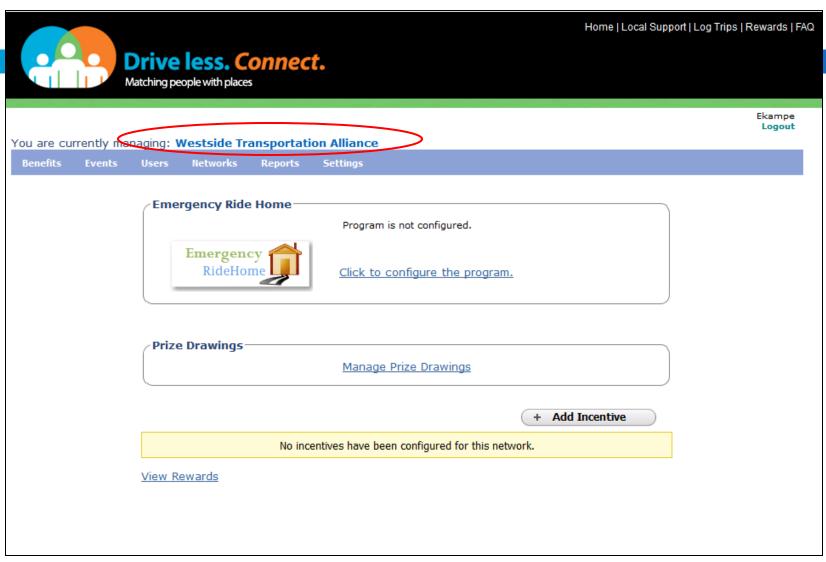
https://drivelesssavemore.icarpool.com/admin/en/login/aspx









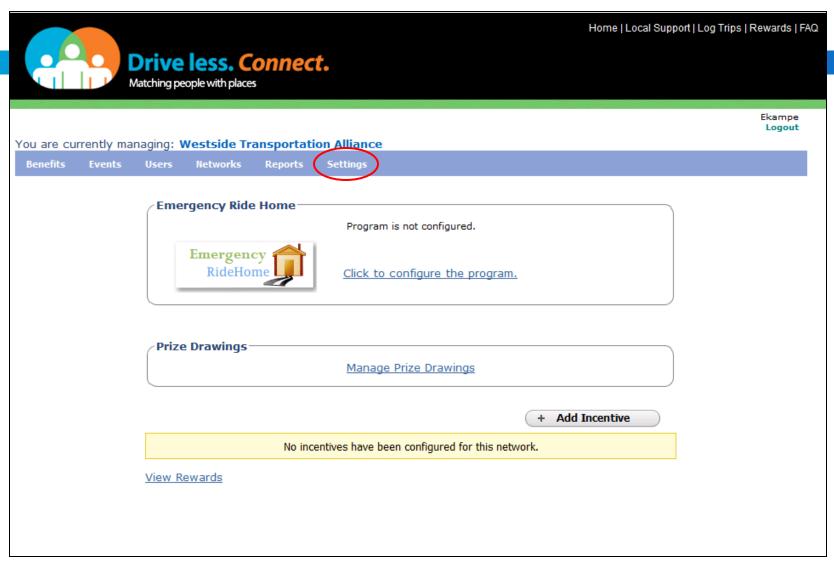




You are currently managing: Westside Transportation Alliance

Benefits Events Users Networks Reports Settings



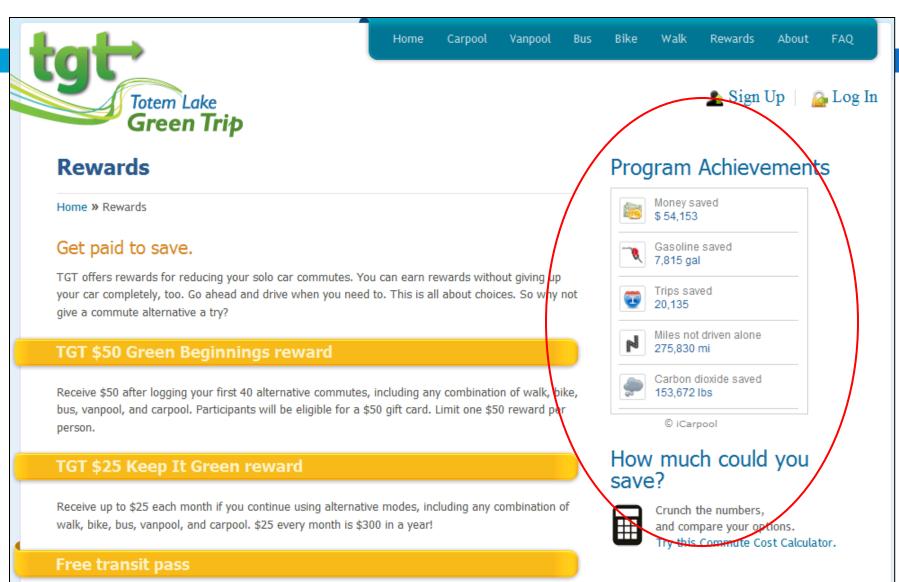




are c ploye		naging: <b>Wes</b>	stside Trans	sportation	ı Alliance	application.
nefits	Events	Networks	Users A	Addresses	Reports	ss (Settings)
3	* Required F					Widgets
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				* Nam	e: Wests	stside Transportation Alliance Emp
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				Descriptio	on:	ati
				Short Nam	e: WTA	A Employees
			Sho	rt Descriptio	n: WTA	A Employees
				Websit	te:	
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			Support 6	Email Addres	ss: erika(	a@wta-tma.org
				Network Log		ge size not to exceed 120 x 120 pixels.  Browse_
			Display te	xt for Divisio	on: Wests	stside Transportation Alliance Emp

# How to Administer- Settings- Widgets (example)







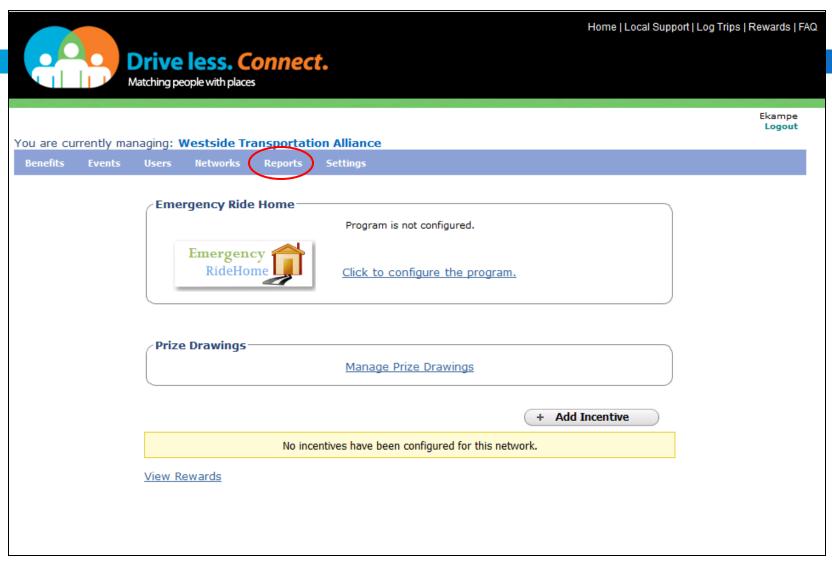
/ Enter Primary Contact Details		
Name:	Erika Kampe	
Email Address:	erika@wta-tma.org	
Phone Number:	503-906-7941	Ext:
Enter Association Details		
* How does the user associate to the network?	Private email address with the networ	k
Currently how your	Passcode	
network is set up	Admin will approve request	
* Private Email Domain 1:	@wta-tma.org Include the @ symbol. Example: @myCon	npany.com
Private Email Domain 2:	Include the @ symbol. Example: @myCon	npany.com
Private Email Domain 3:	Include the @ symbol. Example: @myCon	npany.com
* Authorizer Name:	Erika Kampe	
* Email address to receive affiliation requests:	erika@wta-tma.org	
	Update	

(Bottom half of page)

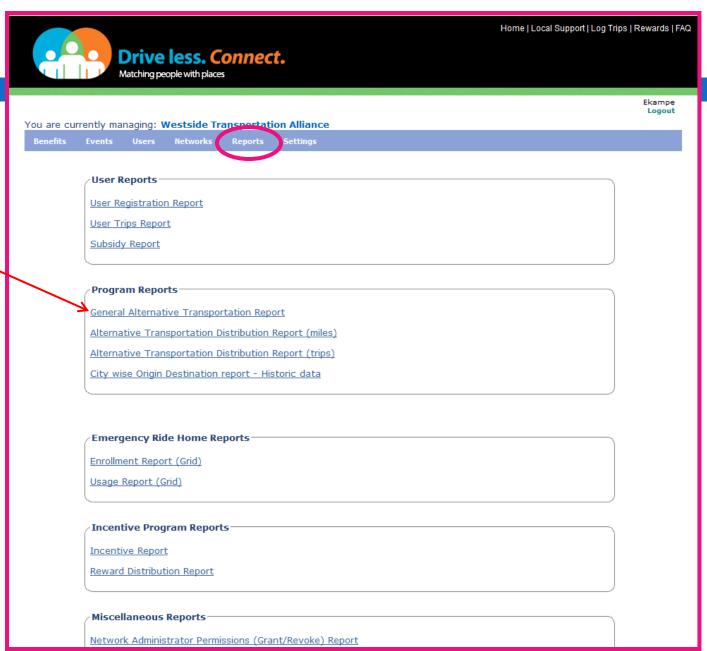


Enter Association Details	
* How does the user associate to the ne	twork? Private email address with the network
	✓ Passcode
	Admin will approve request
* Private Email Dor	main 1: @solarworldusa.com Include the @ symbol. Example: @myCompany.com
Private Email Dor	main 2: @solarworld-usa.com Include the @ symbol. Example: @myCompany.com
Private Email Dor	main 3: Include the @ symbol. Example: @myCompany.com
* Enter Passcode:	1234
	Passcode can have up to 50 characters
* Authorizer Name:	Erika Kampe
* Email address to receive affiliation requests:	
	Update













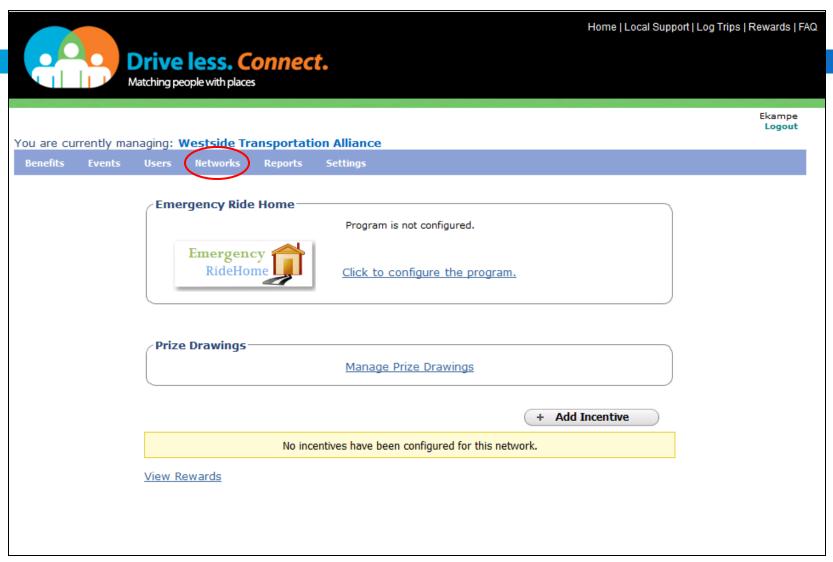
#### General Alternative Transportation Program Report

1/2/2012 through 2/2/2012

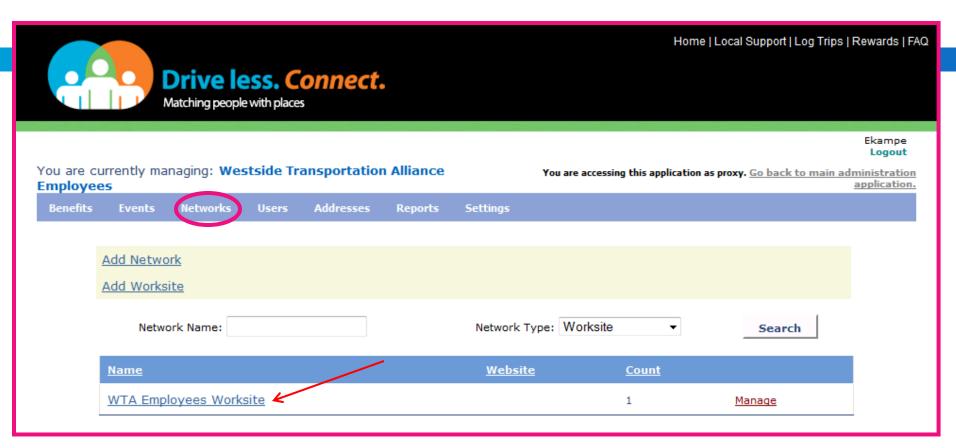
Date: 2/2/2012 10:05 AM

New users	51
Non SOV Miles Logged	18892
Bike trips	134
Bus trips	252
Carpool trips	353
Compressed Work Week trips	2
Did Not Work trips	228





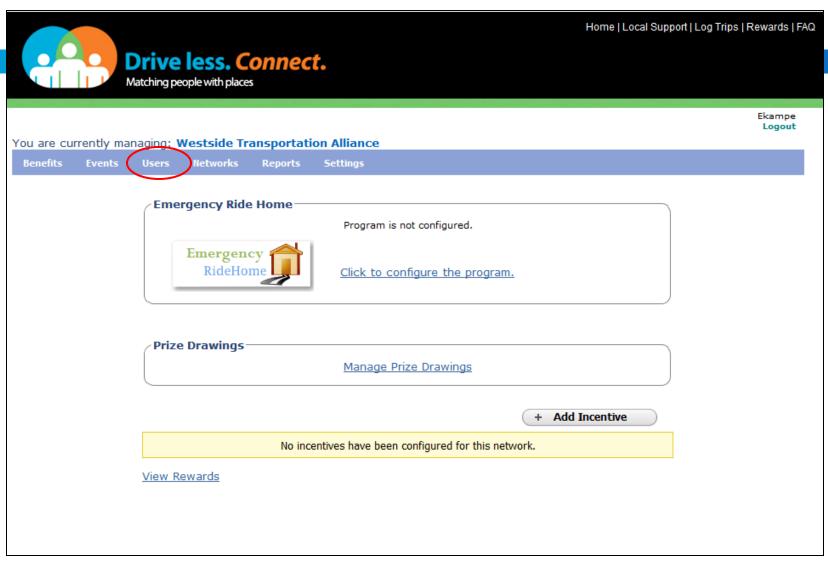






Benefits	Events	Networks	Users	Addresses	Reports	Settings			
*	Required F	ields							<u>Widqets</u>
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				Description	on:				at
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				Short Description	on:				
				Websi					
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	Enter Prin	nary Conta	ct Detail	5					
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						Update			

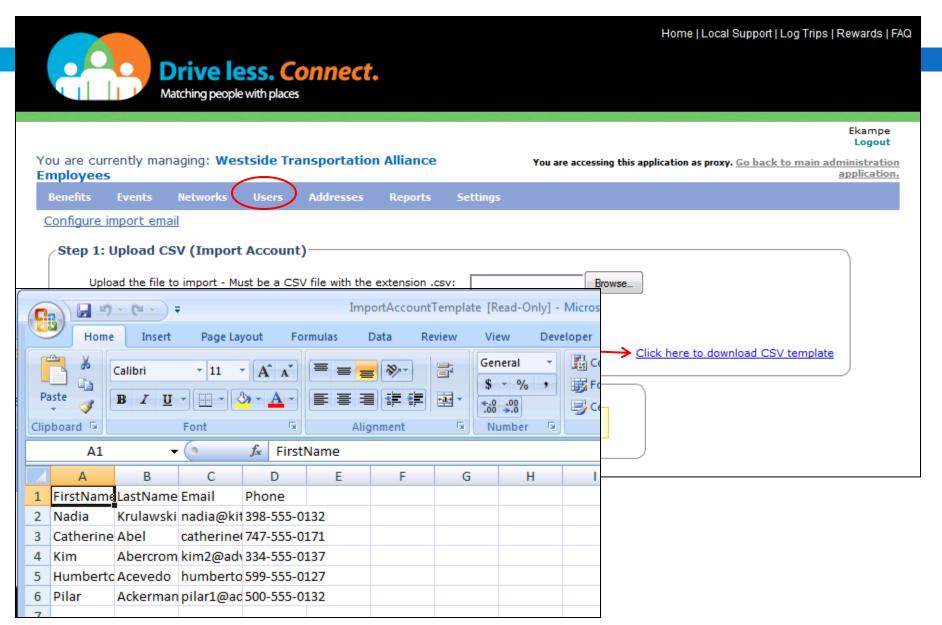






You are current Employees	dy managing: <b>Wes</b>	tside Transportatio	n Alliance	Y	You are accessing this application as proxy. Go back to main administration application.
	ents Networks	Users Addresses	Reports	Settings	
		Show all members			
				Numbe	er of active users: 2
				Number	of inactive users: 0
		Program outread		er home page co	<u>ontent</u>
		Sen	d email to u	user group for ou	<u>outreach</u>
			Edit/Vi	iew notification	
		Look up a user u	sing email	address	
		Email:			
			Enter the em	ail address of the ι	user.
			_ G	Get Details	
		Look up a user u	sing name		
		User Name:			
		E	nter the full o	or part name of the	e user.
			_ G	Get Details	
		Look up a user u	sing scree	n name	
		Screen Name:			
			Enter the ful	ll or part screen na	ame.
			G	Get Details	
		Register a new us	er		
		import accounts			







Number of active users: 2  Number of inactive users: 0  Program outreach  Edit/View user home page content  Send email to user group for outreach  Edit/View notification  Look up a user using email address  Email:  Enter the email address of the user.  Get Details  Look up a user using name  User Name:  Enter the full or part name of the user.  Get Details  Look up a user using screen name  Screen Name:  Enter the full or part screen name.  Get Details	<b>ployee</b> : enefits	Events	Networks	Users	Addresses	Reports	Settings application of the settings application of the setting of
Program outreach  Edit/View user home page content Send email to user group for outreach Edit/View notification  Look up a user using email address  Email:  Enter the email address of the user.  Get Details  Look up a user using name  User Name:  Enter the full or part name of the user.  Get Details  Look up a user using screen name  Screen Name:  Enter the full or part screen name.  Get Details				Show	all members		
Program outreach  Edit/View user home page content  Send email to user group for outreach  Edit/View notification  Look up a user using email address  Email:  Enter the email address of the user.  Get Details  Look up a user using name  User Name:  Enter the full or part name of the user.  Get Details  Look up a user using screen name  Screen Name:  Enter the full or part screen name.  Get Details							Number of active users: 2
Edit/View user home page content Send email to user group for outreach Edit/View notification  Look up a user using email address  Email:  Enter the email address of the user.  Get Details  Look up a user using name  User Name:  Enter the full or part name of the user.  Get Details  Look up a user using screen name  Screen Name:  Enter the full or part screen name.  Get Details							Number of inactive users: 0
Send email to user group for outreach  Edit/View notification  Look up a user using email address  Email:  Enter the email address of the user.  Get Details  Look up a user using name  User Name:  Enter the full or part name of the user.  Get Details  Look up a user using screen name  Screen Name:  Enter the full or part screen name.  Get Details				Prog			
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Screen Name:  Enter the full or part screen name.  Get Details					E	nter the full o	or part name of the user.
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Enter the full or part screen name.  Get Details				Lool	k up a user u	sing scree	en name
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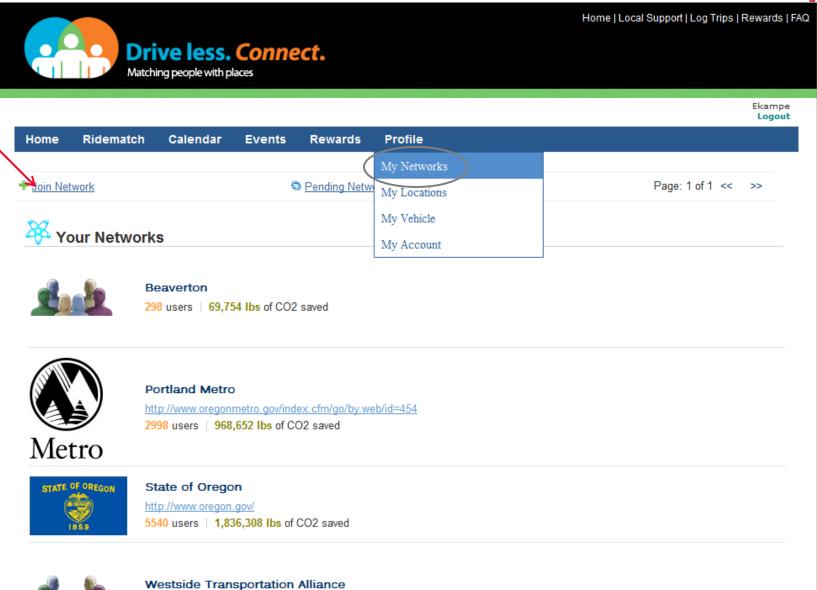


Home | Local Support | Log Trips | Rewards | I



NI Pro CII	rrently managing:	Wostsido Tr	ancnortatio	an Allianco			Ekampe Logout
Benefits	Events Users	Networks	Reports	Settings			
	* Required Field						
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		Co	nfirm E-mail:	george@hotmail.com			
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		*Secur	rity Question:	Where do you work?			
		*Seci	urity Answer:	WTA			
		*Include for	notifications:	● Yes ○ No			
	Calling in u	ıser agrees to	the terms o	of use and privacy polic	y to us	se this site.	







Home | Local Support | Log Trips | Rewards | FAQ



Ekampe Logout

Home Ridematch Calendar Events Rewards Profile



Type a few letters from the network name and click "Search".

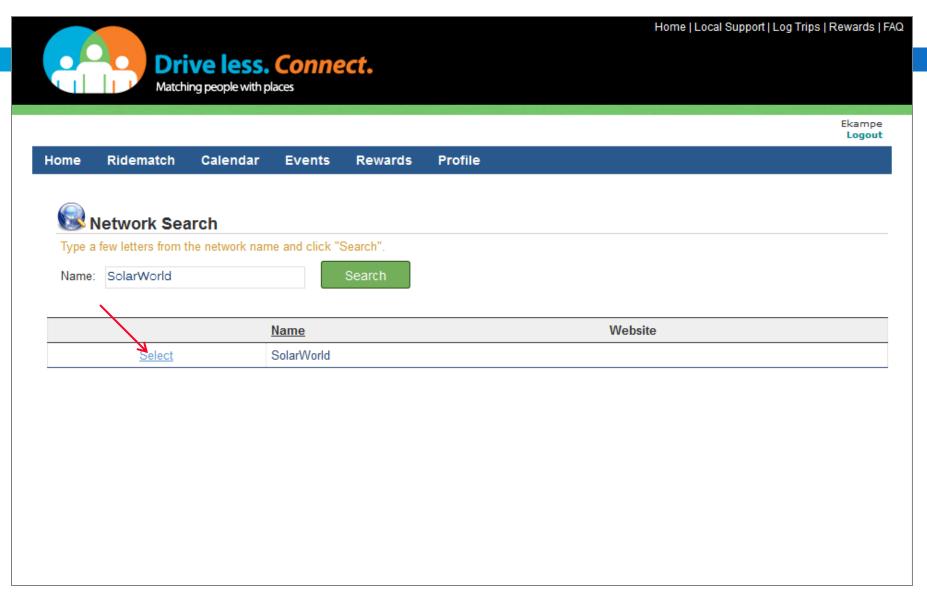
Name: SolarWorld Search

	<u>Name</u>	Website	
Selec	AAA Washington		
Selec	at ABC Bldg 1		
Selec	ABC School (Test account)		
Selec	ABC Widget		
Selec	Ace Hardware	http://www.acehardware.com	
Selec	ACME Toy Company	http://www.acmetoycompany.com	
Selec	t ADP	http://www.adp.com	
Selec	Aerojet (Employees)		
Selec	Airway Heights Correction Center		
Selec	Ajinomoto Frozen Foods		
Selec	t Alaska Air Group		
Selec	Alexandria Moulding	http://www.alexandriamoulding.com	
Selec	<u>t</u> Allpak Trojan		
Selec	t Alpha Ecological		



Home | Local Support | Log Trips | Rewards | FAQ **Drive less. Connect.** Matching people with places Ekampe Logout Ridematch Home **Profile** Calendar **Events** Rewards **Network Search** Type a few letters from the network name and click "Search". Name: SolarWorld Name Website SolarWorld





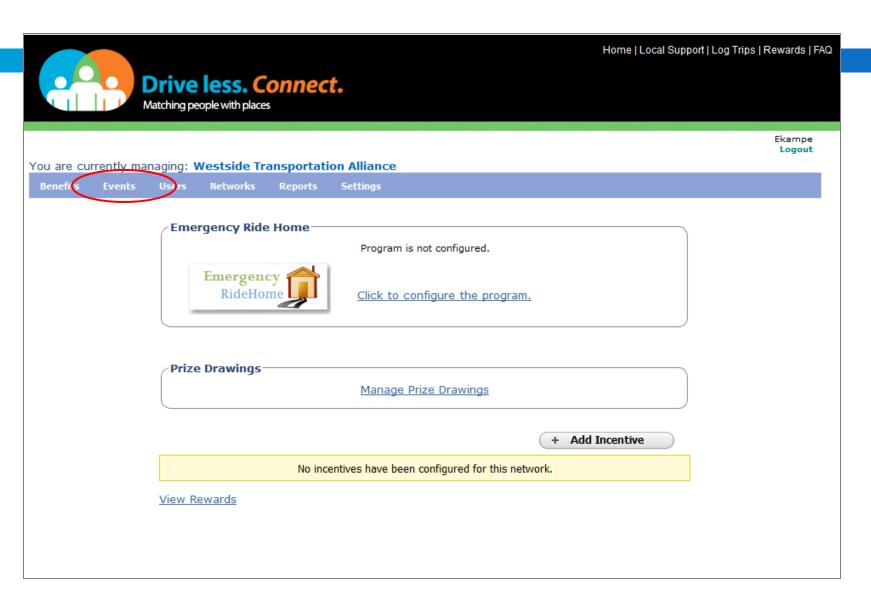


					Ekampi Logou
ome	Ridematch	Calendar	Events	Rewards	Profile
N S	Network Sea	ırch			
Туре а	few letters from t	he network name	e and click "S	Search".	
Name:	SolarWorld			Search	
		<u>!</u>	<u>Name</u>		Website
	Select		SolarWorld		
Enter t	ociation Details the portion of your	email address p	preceding the		e system verifies your association with the network by sending an email to this email
Enter to address	ociation Details the portion of your ss. nave an email ac	email address p	preceding the	rk	e system verifies your association with the network by sending an email to this email
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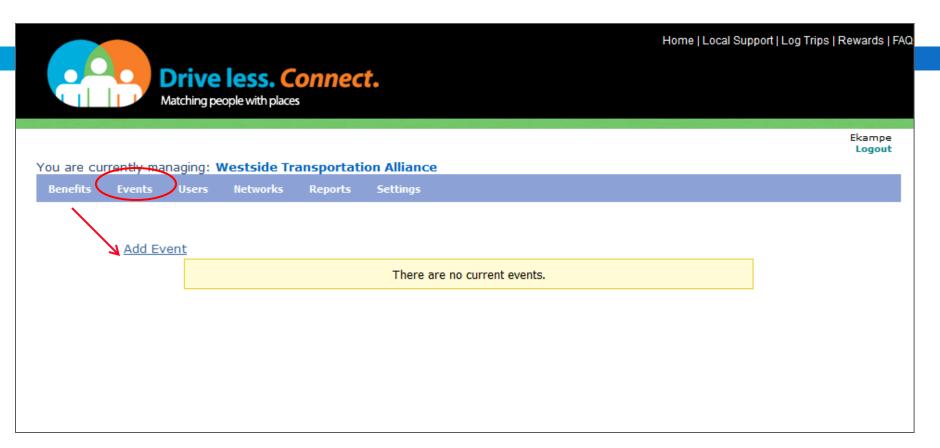


Network Search  Type a few letters from the network name and click "Search".  Name: SolarWorld  Name  Name  Name  Website  Select  SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this en address.  I have an email address issued by the network  Your email address:  @solarworldusa.com  Provide details about your association with the network:  (250 characters max.)	Type a few letters from the network name and click "Search".  Name: SolarWorld  Name  Select  SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association and y						
Name: SolarWorld  Name Website  Select SolarWorld  ✓ Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this en address.  ✓ I have an email address issued by the network  Your email address:  @solarworldusa.com  ✓	Name: SolarWorld  Name  Select SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your associations.  I have an email address issued by the network  Your email address:  @solarworldusa.com  Provide details about your association with the network:  2 (250 characters max.)				earch	letwork Se	<b>₩</b> N
Name  Select  SolarWorld  ✓ Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this en address.  ✓ I have an email address issued by the network  Your email address:  @solarworldusa.com  ✓	Name  Select SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your associations.  I have an email address issued by the network  Your email address:  @solarworldusa.com  Provide details about your association with the network:  2 (250 characters max.)			ne and click "S	m the network nar	few letters from	Туре а
Select  SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this en address.  I have an email address issued by the network  Your email address:  @solarworldusa.com  •	Select  SolarWorld  Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your associations.  I have an email address issued by the network  Your email address:  @solarworldusa.com  Provide details about your association with the network:  2 (250 characters max.)					SolarWorld	Name:
Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this en address.  I have an email address issued by the network  Your email address:  @solarworldusa.com	Association Details  Enter the portion of your email address preceding the @ symbol. The system verifies your associations.  I have an email address issued by the network  Your email address:  @solarworldusa.com  Provide details about your association with the network:  (250 characters max.)	Website		<u>Name</u>			
Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network by sending an email to this enaddress.  © I have an email address issued by the network  Your email address:  @solarworldusa.com	Enter the portion of your email address preceding the @ symbol. The system verifies your association with the network  Provide details about your association with the network:  [2] (250 characters max.)			SolarWorld	<u>t</u>	<u>Select</u>	
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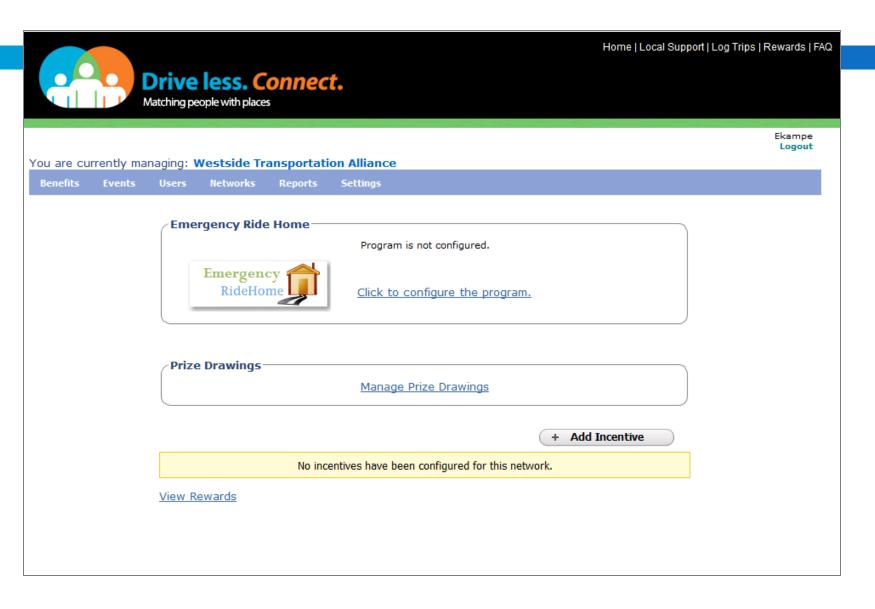






Ekampe Logout You are currently managing: Westside Transportation Alliance Wena Map Satellite Everett Edmonds O All users associated with this network can view and rideshare for this event. Bremerton o O Seattle **Event Name** Washington Tacoma O Olympia Event Name: Gifford Pinchot Host/Organizer: Longview National Forest Kennewick Website: Pendleton O. Portland O o Event Location McMinnville O Oregon City Dallas o Woodburn Umatilla National Forest Venue Name: Salem Address: O Lebanon Redmond Corvallis National For O Bend Event Schedule Oregon Cottage Coos Bay Grove Select: One Time Recurring Seasonal ♠ Umpqua National Forest Start Date: End Date: Roseburg Grants Pass Fremont National Forest Medford Klamath Start Time: End Time: Brookings 2 Crescent 8:00 AM 5:00 PM Shasta Six Rivers National Forest National Forest The Additional Information Eureka Lassen National Forest Image: event image Fortuna Redding Browse... Mendocino Image size not to exceed 120 x 120 pixels. National Forest Reno Event Description (maximum of 250 characters): Chico Yuba City Carson City Santa Rosa Davis O Sacramento National Forest Concord Stockton San Francisco Create Event Fremont O San Jose California Saniap Bata 82012 Google, INEGI - Terms of Use





- 1. Resources
- 2. What the tool does
- 3.. User's perspective
- 4. How to administer

# 5. How to run an incentive program

6. Marketing





Form your Program



See Summary Page in Manual



Form your Program





#### Form your Program



### **Decide:**

Modes accepted



#### Form your Program



- Modes accepted
- Start & End Dates



#### Form your Program



- Modes accepted
- Start & End Dates
- •Number of miles or trips?



#### Form your Program



- Modes accepted
- Start & End Dates
- •Number of miles or trips?
- •Win multiple times?



#### Form your Program



- Modes accepted
- Start & End Dates
- •Number of miles or trips?
- •Win multiple times?
- •Trip purpose?



#### Form your Program



- Modes accepted
- Start & End Dates
- •Number of miles or trips?
- •Win multiple times?
- •Trip purpose?
- Prize



Form your Program



Get the word out







Get the word out









- Modes accepted
- Start & End Dates
- Quantity required?
- •Trip purpose?
- •Win multiple times?
- Prize





- Modes accepted Walking
- Start & End Dates
- Quantity required?
- •Trip purpose?
- •Win multiple times?
- Prize





- Modes accepted Walking
- Start & End Dates Month of January
- Quantity required?
- •Trip purpose?
- •Win multiple times?
- Prize





- Modes accepted Walking
- Start & End Dates Month of January
- Quantity required? 10 miles
- •Trip purpose?
- •Win multiple times?
- Prize





- Modes accepted Walking
- Start & End Dates Month of January
- Quantity required? 10 miles
- •Trip purpose? all
- •Win multiple times?
- Prize





- Modes accepted Walking
- Start & End Dates Month of January
- Quantity required? 10 miles
- •Trip purpose? all
- •Win multiple times? no
- Prize





## **Decide:**

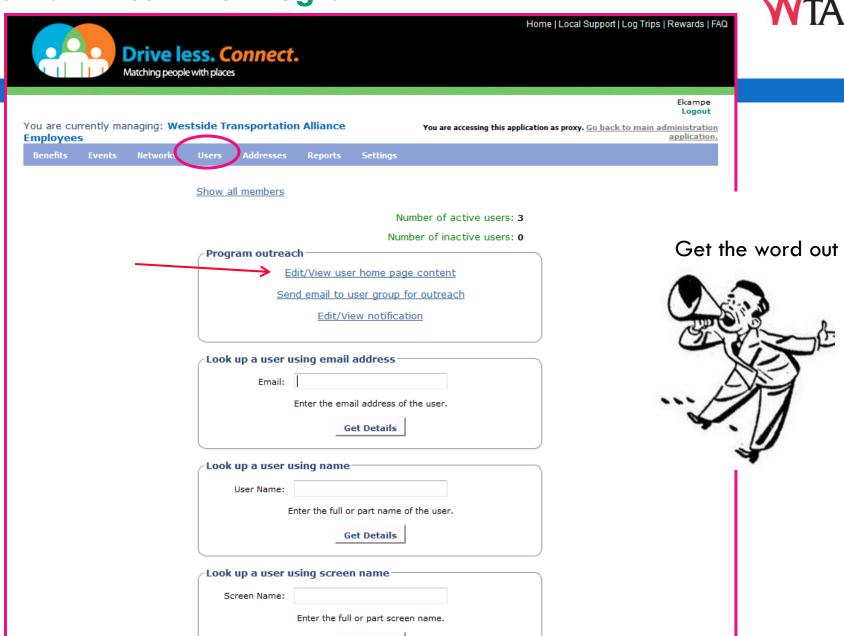
- Modes accepted Walking
- Start & End Dates Month of January
- Quantity required? 10 miles
- •Trip purpose? all
- •Win multiple times? no
- Prize Designer Sweatband



Get the word out







**Get Details** 



Home | Local Support | Log Trips | Rewards |



Matching people with places Ekampe Logout You are currently managing: Westside Transportation Alliance You are accessing this application as proxy. Go back to main administration **Employees** Benefits Networks Addresses Settings Back to Network Content Lis Content: Don't forget to log your walking trips to qualify for the Walking Challenge in the month of January could win a Designer Sweatband if you log 10 miles. Happy Walking! Get the word out WALKING CHALLENGE! Thumbnail image: Browse...

For better image quality, upload an image of size 100 X 100. If the image you upload exceeds the recommended dimensions, it will be cropped by the system.

Save Content

### User Home Page!!!









How much can you save? Calculate drive alone costs while planning your commute: http://www.drivelessconnect.com/driving-cost-calculator Posted by Mary Ann Aschenbrenner

Portland Metro on 2/3/2012 9:42 AM

Did you know? If you link your Facebook account, you can post your ridematch trips to your wall and notify your friends at the sam

Now you can share a ride wi friend or make a new friend.

#### Get the word out

Thank you for choosing **Drive Less Connect** as your commute and rideshare solutions tool.

What would you like to do today?

Select from the links below:

- Find a ridematch partner
- Update your trip calendar
- · Find out about available rewards
- Find a ridematch partner for events
- Learn about commute services
- Update your <u>profile</u>

Visit our Frequently Asked Questions for answers or if you wish to learn more about the site. Sharing the ride is efficient, econo and environmentally friendly.

Thanks again for letting us help you make a difference!



Challenge Don't forget to log your walking trips to qualify for the Walking Challenge in the month of January. You could win a Designer Sweatband you log 10 miles. Happy Walking!





Home | Local Support | Log Trips | Rewards | FAQ **Drive less. Connect.** Matching people with places Logout You are currently managing: Westside Transportation Alliance You are accessing this application as proxy. Go back to main administration application. **Employees** Show all members Number of active users: 3 Number of inactive users: 0 Get the word out Program outreach Edit/View user home page content Send email to user group for outreach Edit/View notification Look up a user using email address-Email: Enter the email address of the user. Get Details Look up a user using name User Name: Enter the full or part name of the user. **Get Details** Look up a user using screen name Screen Name: Enter the full or part screen name.

**Get Details** 



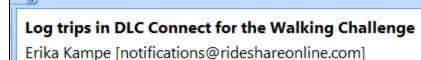
Manage Scheduled Emails

nail Content			
* From (Display name):	Erika Kampe		
* Reply to email address:	erika@wta-tma.org		
* Reply to display name:	Erika Kampe		
nclude users who have opted out:	© Yes ◎ No		
* Subject:	Log trips in DLC Connect for the	Walking Challenge	
emails will have a salutation with th be - "Dear John",. Please note - th	e first name at the beginning of th	e email message. For example,	the first line of all emails
	e salutation does not appear in yo	ir editor window.	
mail Message:			
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g your walk trips (for commuting or reveatband.  og 10 miles to be entered in the draw		e month of January to be eligible	to win a designer
veatband.  Ig 10 miles to be entered in the draw	ing!	e month of January to be eligible	
veatband.  g 10 miles to be entered in the draw	ing!	e month of January to be eligible	

Get the word out







Sent: Wed 2/1/2012 4:35 PM

To: Erika Kampe

Dear Erika,

#### Details:

log your walk trips (for commuting or recreation) in Drive Less Connect in the month of January to be eligible to win a designer sweatband.

Log 10 miles to be entered in the drawing!

If you would prefer not to receive these notifications, please click below.

» http://drivelesssavemore.icarpool.com/en/unsubscribe.aspx?emailAddress=erika@wta-

tma.org. «

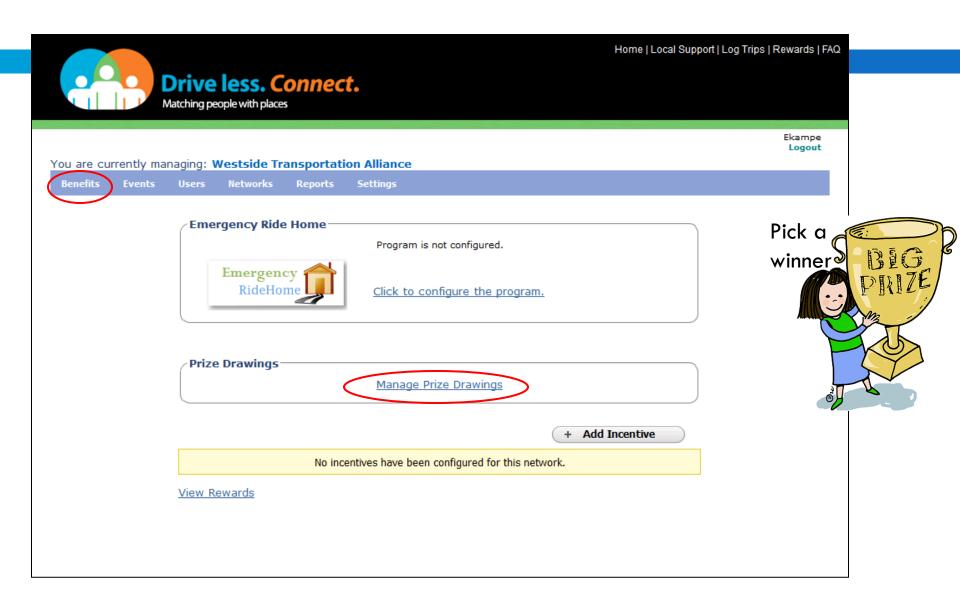
#### Get the word out













ter the qualifying criteria and select Pick Winner to let th	ie eystern piek a willi			
Select qualifying modes:	Carpool	☐ Vanpool		Pick a
	Bus	Bike		winner
	■ Train	<b></b> Walk		
	Telework	Other		i i
	Light Rail	Streetcar		MAIN
	Passenger Ferry	Compressed Work Week		
Tracking start date:	01/01/2012			
Tracking end date:	01/31/2012			37
Is the drawing for newly registered users only?	O Yes O No			
Eligibility:	Miles	nave		
Enter qualifying number (Trips/Non-SOV miles/Days):	·	Days		
Trip purpose:		Work Related (Non-Commute)	▼ Personal	
Include previously selected members:	○ Yes ● No			
	et count of users v	vho qualify time before you pick winner.		
Pick Winner				=
You must check q				



Ekampe Logout You are currently managing: Westside Transportation Alliance Benefits Networks Settings Enter the qualifying criteria and select Pick Winner to let the system pick a winner. Specify Criteria Pick a Carpool Vanpool Select qualifying modes: winner Bike Bus Train Walk Telework Other Light Rail Streetcar Passenger Ferry Compressed Work Week Tracking start date: 01/01/2012 Tracking end date: 01/31/2012 Is the drawing for newly registered users only? Eligibility: 

Miles Trips Days Enter qualifying number (Trips/Non-SOV miles/Days): 10 Trip purpose: SchoolPool Get a count of users who qualify Get count of users who qualify 3 user(s) qualify. You must check qualifying count every time before you pick winner. **Pick Winner** Enter a description: Designer Sweatband Pick Winner **Show Previous Winners** Reset All Records



Ekampe Logout You are currently managing: Westside Transportation Alliance You are accessing this application as proxy. Go back to main administration application.

Enter the qualifying criteria and select Pick Winner to let the system pick a winner. Pick a " Specify Criteria Select qualifying modes: Carpool Vanpool Bike Train **V** Walk Telework Other Streetcar Light Rail Passenger Ferry Compressed Work Week Tracking start date: 01/01/2012 Tracking end date: 01/31/2012 Eligibility: 

Miles Trips Days Enter qualifying number (Trips/Non-SOV miles/Days): 10 Include previously selected members: @ Yes Get a count of users who qualify Get count of users who qualify 2 user(s) qualify. You must check qualifying count every time before you pick winner. Pick Winner Enter a description: Designer Sweatband Pick Winner Winner: Erika Kampe (erika@wta-tma.org) Show Previous Winners Reset All Records

- 1. Resources
- 2. What the tool does
- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program

# 6. Marketing



- 1. Resources
- 2. What the tool does
- 3. User's perspective
- 4. How to administer
- 5. Run an incentive program
- 6. Marketing







### 1. Main function

Matching

Regular or one-time





#### 1. Main function

Matching

Regular or one-time

### 2. Added benefits of a network

In-Network Matching

Run incentive programs

# Take-away points



#### 1. Main function

Matching

Regular or one-time

#### 2. Added benefits of a network

In-Network Matching

Run incentive programs

## 3. How associate employees with network

Many ways

**EMAIL!** 

## Westside Transportation Alliance

www.wta-tma.org

Email: wta@wta-tma.org

Phone: 503-906-7941

## Initial questions?

Contact Erika on Fri., 02/11 or Mon. 02/13!

