Dear Members and Friends,

This past year was another busy one for the WTA. We installed new bike parking at businesses in Aloha-Reedville to promote active transportation, and we launched a bike share pilot program to help expand transportation options for employees of two WTA members. We welcomed several new member organizations, new board members, and new staff leadership. We remained active with representing our membership on a variety of regional groups and committees, assisted with planning regional events, appeared at many events at our members’ sites, hosted transportation coordinator workshops for our members, and helped member organizations complete their Employee Commute Options surveys and update their plans to promote transportation options.

This report also marks the WTA’s 20th anniversary. Without a doubt many things have changed during the WTA’s history, but one thing that hasn’t changed is Washington County’s status as Oregon’s economic engine. Washington County is home to more than 240,000 jobs and that number is expected to grow by 50% in the next 20 years.

The WTA’s work plan from 1998 included the goal of increasing transit usage, and encouraging transit usage still remains an important part of WTA’s work. When the WTA was founded MAX service to Hillsboro would not open for another year and WES Commuter Rail was still more than 10 years from opening. Advancements in technology have also had a significant impact on transportation services with the introduction of options including car-, bike-, and ride-sharing.

In 1997 it would have been nearly impossible to comprehend how the county would change by 2017 and how integral new transportation options would become in Washington County. I am excited to see what advancements become commonplace during the next 20 years. Thank you for your support and partnership with the WTA.

Jeff Pazdalski
Executive Director

MISSION

WTA works directly with employers and employees to enhance economic opportunity, improve health, & foster a livable community via transportation options.
BIKE SHARE PILOT
The summer 2017 pilot project will serve employees of Columbia Sportswear Amberglen and Kaiser Permanente Westside Medical Center. To conduct the pilot WTA received a donation of 30 bikes and formed partnerships with Open Bike Inc, Go By Bike, PSU’s Transportation Research and Education Center, and the Washington County Bicycle Transportation Coalition.

ALOHA-REEVILLE BIKE PARKING
WTA installed bike parking at nine community-identified business locations to promote active transportation options.

ASSOCIATION FOR COMMUTER TRANSPORTATION INTERNATIONAL CONFERENCE
WTA presented during a session on how employers can keep up with the changing mobility expectations of employees.

METRO RTO GRANT AWARD
WTA received a 2017-2019 Regional Travel Options grant, supported by matching funds from Washington County. The grant will support continued engagement with WTA members to promote transportation options and reduce drive alone trips and will support an expansion of services.

REGIONAL REPRESENTATION
WTA participated with the following projects, organizations, and committees:

City of Beaverton
- Active Transportation Plan
- Land Use Advisory Committee
- Western Avenue Employment Area

City of Hillsboro
- Sustainability Task Force
- Transportation Safety Action Plan
- Transportation System Plan
- 2035 Community Plan

Washington County
- Community Health Improvement Plan
- Travel Options Assessment
- Transportation Safety Action Plan
- Rightsizing the Parking Code

Westside Economic Alliance
- Transportation Committee
- Economic Development Bike Ride

Intel Community Advisory Panel
- Metro Collaborative Marketing Group
- Oregon Active Transportation Summit and Portland Employers Bike Summit Planning Committees

20 YEAR HIGHLIGHTS

TRANSPORT EXPANSIONS
The Westside MAX connecting to Hillsboro opened in 1998 and Westside Express Service (WES) connecting Wilsonville to Beaverton began in 2009.

WTA PROGRAMS & ACTIVITIES
Partnered with Portland Community College to train transportation coordinators through a regional travel options training course. (2007-2009)

WTA’s Carefree Commuter Challenge ran for 11 years and was awarded “Program of the Year” by the Transportation Options Group of Oregon. (1999-2010)

Led On-Demand Last Mile Feasibility Study to explore technology based solutions to connect transit stops and worksites. (2015)

Promoted active transportation in Tigard by installing 25 bike parking racks at retail locations. (2010)

Piloted smartphone app - Commove - to promote transportation options in partnership with New Seasons Market Orenco Station and The Springs at Tansaburse. (2015)

FINANCIAL SNAPSHOT
Thank you to Metro’s Regional Travel Options grant program, Washington County, and all of our members who make it possible for us to continue moving our mission forward.

OUR IMPACT
Transportation options and non-drive alone trips reduced vehicle miles traveled by 5.6 million miles. This reduction saved 23,247 gallons of gasoline and removed 3,002 tons of carbon dioxide and carbon monoxide emissions. These numbers are derived from 27 WTA employer sites representing commutes for 22,603 people.
WTA welcomed new board members Will Cortez, Danielle Gregoire, Adam Haslam, and Nicole Paulsen.

A fond farewell to departing board members Dr. Phil Wu and Aisha Panas.