

# Commute Options are Smart Business.

Here's why.

## Staff Recruitment & Retention

23% of employees have quit a job due to a bad commute.\* Investing in your employees' physical, emotional, and financial well-being by rewarding them for using commute options will help you find and keep quality employees.



Half, Robert. "Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey."

## Increased Employee Productivity



Half of professionals say their commute is stressful, and stressed employees are less productive and more likely to leave.

Half, Robert. "Survey: 50% Of Workers Say Their Commute Is Stressful."



Individuals with long, inactive commutes take around 20% more sick days from work.

Ma, Liang, and Runing Ye. "Does Daily Commuting Behavior Matter to Employee Productivity?"



Transit users walk an average of 19 minutes daily getting to and from transit stops.

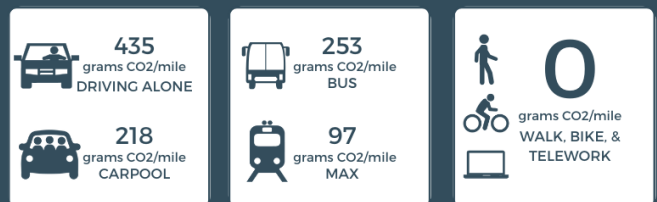
Saelens, Brian E., et al. "Relation Between Higher Physical Activity and Public Transit Use." American Journal of Public Health 104, no. 5

## Community Leadership



60% of workers say their company hasn't taken action to alleviate commute concerns.

Half, Robert. "Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey."



\*USDOT

Transportation contributes the largest percentage of greenhouse gas emissions in the US.

"Carbon Pollution from Transportation." Overviews and Factsheets. US EPA, September 10, 2015.

Contact us to help promote commute options to your employees!



Westside Transportation Alliance

(503) 906-7961  
wta@wta-tma.org  
<https://wta-tma.org>



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