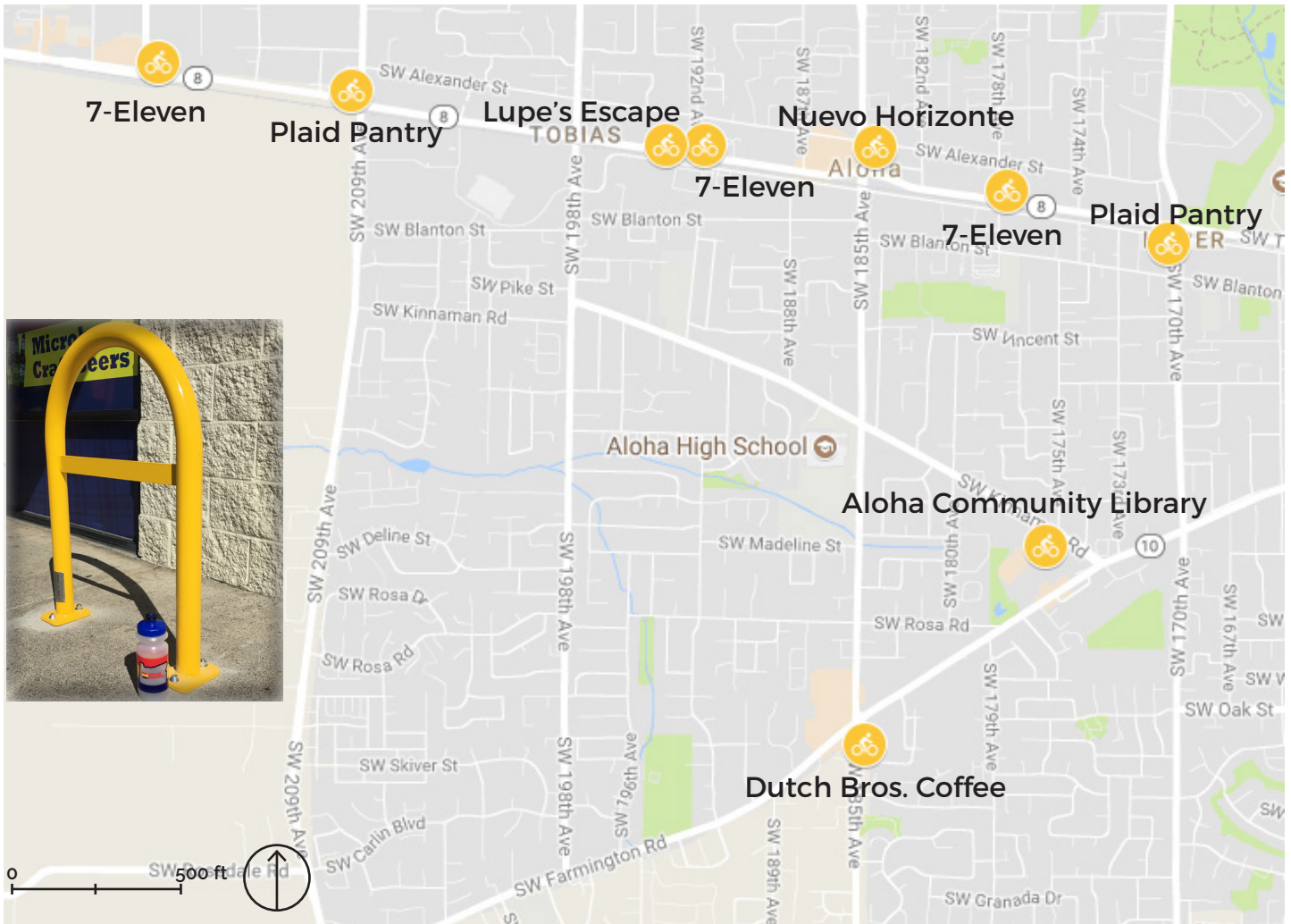


Aloha-Reedville Bike Parking

Westside Transportation Alliance installed ten bike racks in Aloha-Reedville with the support of a Metro Regional Travel Options grant. The following businesses and properties worked with us to increase the availability of bike parking in the community. Please thank them the next time you frequent their locations.



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Metro

Made possible with support from Metro and the Federal Transit Administration.

Westside Bikeshare Pilot

In Summer 2017, Westside Transportation Alliance piloted a bikeshare program at **Kaiser Permanente's Westside Medical Center** and **Columbia Sportswear's Amberglen Call Center**. Intended as a last-mile solution to/from the **Quatama MAX station**, the program turned out to be so much more. 40 employees used the bikes to run errands, grab lunch, hold off-site meetings, take a midday ride, and access public transit. The pilot provided insights that will inform WTA's future programming around bikeshare.

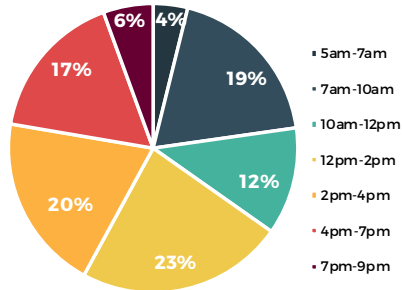


235 checkouts among **40** users

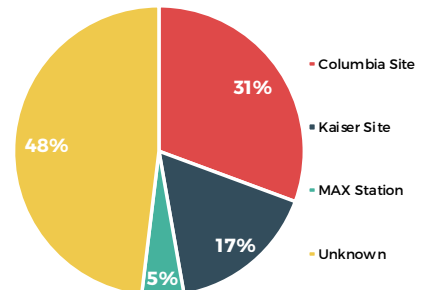
The top **5** users account for **55%** of checkouts

18 users checked out a bike **1** time

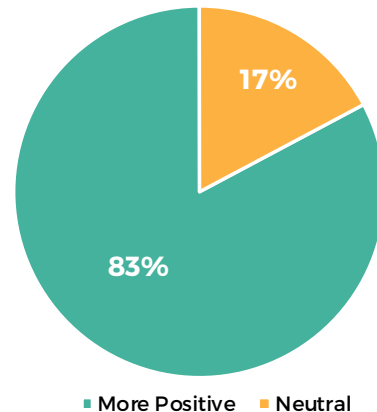
Checkout Time of Day



Checkout Location



How did having the bikeshare make you feel about your employer?



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Westside Bikeshare Feedback

"The program makes you feel appreciated as an employee because it shows that your employer is working to give you options."

- Matt, Kaiser Permanente

"Having the bikes made coming to work bearable. I would take a break, bike a lap or two around the park, grab a coffee, and then head back to work more relaxed."

- William, Columbia Sportswear



"Thanks for all the work that went into this - a pedal in the right direction! However, towards the end of the pilot program the bikes no longer had pumped tires. It would be interesting to know when this started happening or if it was a result of riders not reporting deflated tires."

- Althea, Kaiser Permanente

"It was really cool having the bikes here for our meetings. We were much more productive when we could talk things through while on a bike ride."

- Alex, Columbia Sportswear



"If I were to use the bikeshare program to commute, because of the few locations offered, it would actually be a hindrance to me getting to work. If you increased the location of bike stations/racks to cover more of the west side it would greatly increase the use and value of the program."

- Tyler K, Kaiser Permanente

"I appreciated knowing that the bikes were there when I wanted to go on a ride during my lunch break."

- Michael, Kaiser Permanente

"I really enjoyed using the bike share and I look forward to hopefully seeing it return in the near future!"

- Justin, Columbia Sportswear

"I hadn't ridden a bike for a long time, so I was excited to have the opportunity."

- Tyler W, Columbia Sportswear