Westside Transportation Alliance is a nonprofit that provides employees and member organizations information, incentives, and assistance to encourage transit use, carpooling, bicycling, walking, and teleworking for commute trips in Washington County.

**WHO WE ARE & WHAT WE DO**

**WHY IT MATTERS**

**Staff Recruitment & Retention**
23% of employees have quit a job due to a bad commute.¹ Investing in your employees’ physical, emotional, and financial wellbeing by providing support and rewarding them for using commute options will help you find and keep quality employees.

**Increased Employee Productivity**
Half of professionals say their commute is stressful, and stressed employees are less productive and more likely to leave.²
Individuals with long, inactive commutes take around 20% more sick days from work.³
Transit users walk an average of 19 minutes daily getting to and from transit stops.⁴
Employees with high wellbeing are more engaged, productive, and energized, and directly affect a company’s bottom line.⁵

**Support Sustainability Efforts**
Transportation contributes the largest percentage of greenhouse gas emissions in the US.⁶

**Set your Business Apart**
60% of workers say their company hasn't taken action to alleviate commute concerns.¹

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¹Half, Robert. “Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey.”
²Half, Robert. “Survey: 50% Of Workers Say Their Commute Is Stressful.”
³Ma, Liang, and Runing Ye. “Does Daily Commuting Behavior Matter to Employee Productivity?”
MEMBERSHIP
WTA provides member benefits that can be tailored to maximize outcomes for businesses and their employees.

INCENTIVE PROGRAMS TO ENCOURAGE YOUR EMPLOYEES
- Increased odds of winning Commuter Kickbacks monthly incentive prizes
- Exclusive access to local prizes during the Bike More Challenge and Get There Challenge
- Employees are eligible for special Commuter Kickbacks challenge events and promotions

ASSISTANCE, EDUCATION & INFORMATION
- Our staff are your partners for planning, researching, and coordinating activities
- WTA staff available to support team events and activities
- Receive newsletters and updates to stay informed on local transportation options

CUSTOMIZED SERVICES
- We'll conduct employee surveys and analysis to satisfy ECO requirements and reporting, or to learn about employee commute interests and opportunities
- Participate in Individualized Marketing programs for your employees
- Receive site specific resources such as transportation options maps
- Employee bike share programs to facilitate transit usage and provide an active option for workday errands

Minimum membership dues level based on number of employees, with the option to scale up according to interest in services and level of partnership with WTA. Some programs or services may require additional fees.

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