



## Westside Transportation Alliance

Westside Transportation Alliance is a nonprofit that provides member organizations with information, incentives, and assistance to encourage employee transit use, walking, carpooling, bicycling, and teleworking for commute trips in Washington County.

## TRAVEL OPTIONS, BETTER BUSINESS:

### Staff Recruitment & Retention

**23% of employees have quit a job due to a bad commute.**

Invest in your employees' physical, emotional, and financial well-being by offering and rewarding them for using smart commute options - in turn, these incentives help your company find and keep quality employees.



Robert Half. "Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey."

### Increased Employee Productivity

**50% of professionals say their commute is stressful.**

Stressed employees are less productive, have more frequent absences, and are more likely to leave their job.

Maximize your company's productivity by minimizing your employees' daily stress.



Robert Half. "Survey: 50% Of Workers Say Their Commute Is Stressful."

Ma. Liang, and Runing Ye. "Does Daily Commuting Behavior Matter to Employee Productivity?"

### Community Leadership

**60% of workers say their company hasn't prioritized commute concerns.**

Improve your bottom line by demonstrating and committing to employer social responsibility. Commute options offer your employees support and flexibility, giving them a reason to stay and work harder.



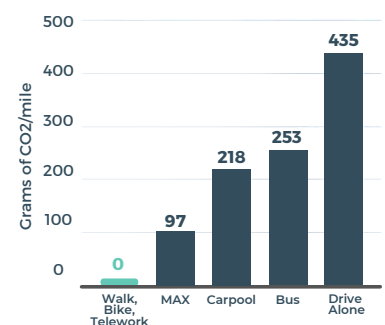
Hewitt & Associates. "Employees want genuine corporate social responsibility, not greenwashing."

Robert Half. "Nearly One-Quarter Of Workers Have Left A Job Due To A Bad Commute, According To Robert Half Survey."

### Support Sustainability Efforts

**Transportation contributes the largest percentage of greenhouse gas emissions in the US.**

Driving alone emits more gallons of CO<sub>2</sub> per mile than other forms of getting around. By offering transportation options and encouraging commute trips by other modes, you and your team can have a positive impact on local air quality and the environment.



<sup>66</sup>Carbon Pollution from Transportation." Overviews and Factsheets. US EPA, September 10, 2015.

<sup>67</sup>USDOT

# MEMBERSHIP

WTA provides member benefits that can be tailored to maximize outcomes for businesses and their employees.

## LET WTA REWARD YOUR EMPLOYEES

- Increased odds of winning **Commuter Kickbacks** monthly incentive prizes
- Exclusive access to local prizes during the **Move More Challenge** and **Get There Challenge**
- Employees are eligible for WTA's **Commute Champions** rewards program



## ASSISTANCE, EDUCATION & INFORMATION



- Our staff are your partners for planning, researching, and coordinating commute projects
- Stay informed on and have a voice in local transportation options
- WTA staff available to support team events and activities

## CUSTOMIZED SERVICES

- We'll conduct employee surveys and analysis to satisfy ECO requirements and reporting, or to learn about employee commute interests and opportunities
- Create individualized marketing programs for your employees
- Receive site specific resources such as transportation options maps
- Employee bike share programs to facilitate transit usage and provide an active option for workday errands



Minimum membership dues level based on number of employees, with the option to scale up according to interest in services and level of partnership with WTA. Some programs or services may require additional fees.



Westside  
Transportation  
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